

Code No: 21001**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****MBA-I Semester Supplementary Examinations July 2010****MANAGEMENT THEORY AND PRACTICE****Time: 3hours****Max.Marks:60**

**Answer any Five questions
All questions carry equal Marks**

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1. Define 'Management' and explain how the concept of management can be viewed in manufacturing and service sector organizations?
2. Critically evaluate the contributions and limitations of classical management perspective.
3. Define the concept 'planning' and explain different levels at which planning exercise will be carried out in an organization.
4. Discuss in detail the process of decision making and explain how functional managers attend to decision making process in various departments.
5. "Centralization and decentralization are the two sides of the same coin". Comment.
6. Distinguish between conflict and negotiation with suitable Illustration.
7. What does the phrase "Sometimes the real message in a communication is buried in the silence" mean?
8. If you were giving to institute a programme of special control reports and analyses for a top manager, how would you go about it?

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